

MINING

EXPLORERS

DISCOVERING
THE FUTURE
OF ALASKA
& CANADA'S
NORTH

DATA MINE NORTH
Good Stories

MINING EXPLORERS 2024

ADVERTISING RATES & SPECIFICATIONS

DEADLINE: Ad placement deadline is Nov. 5; Camera ready deadline is Nov. 15.

NON-PROFIT ADS: 30% off open rates.

PRODUCTION SPECIFICATIONS: Ads should be submitted electronically. Files must be at least 300 dpi with the image the same size as the space reserved. PDF is the preferred file format. We also accept EPS, JPEG, TIFF and InDesign files. All layers and transparencies must be flattened in submitted material. (Please ensure all fonts are included for EPS and InDesign files.)

PRODUCTION CHARGES: Our designer can build your ad for a flat rate of \$100. (With up to 2 edits. \$25 for each additional change.)

APPROVED AGENCIES: Approved advertising agencies granted a 15% discount.

DISTRIBUTION: Mining Explorers 2024 will be mailed to subscribers with the February 2025 edition of North of 60 Mining News; posted to the Mining News website (www.miningnewsnorth.com) on Jan. 16, 2025. In addition to North of 60 Mining News subscribers, this magazine will be mailed to mining executives, trade associations, and policymakers across Alaska & Canada's North. Mining Explorers 2024 will also be distributed at the AME Roundup, and other mining conferences during the spring of 2025.

The go-to source for explorers unlocking the vast mineral potential across Alaska & Canada's North

Alaska, British Columbia, Yukon Territory, Northwest Territories and Nunavut are among the richest mineral provinces on Earth. In the Fraser Institute Survey of Mining Companies, all five ranked in the Top 20 when it comes to mineral potential.

With the push to establish secure and reliable North American supplies of the minerals critical to electric vehicles, renewable energy, and high-tech devices, more than 60 companies are investing in unlocking the vast mineral potential of Alaska and Canada's North.

Read by mining executives looking for opportunities; researched by investors and analysts; and referenced by government agencies, the annual Mining Explorers magazine is the go-to source for the most accurate and comprehensive insights into the opportunities and challenges facing the companies exploring a minerals-rich swath of Earth's crust that spans 3,500 miles from Alaska to Nunavut.

Don't miss the chance to put your company in front of the mining decision makers who read this popular and informative annual magazine that showcases the companies unlocking the vast and underexplored mineral potential across Alaska and Canada's North.

| SIZE | WIDTH | HEIGHT | PRICE |
|---------------------|----------|----------|---------|
| Full page bleed | 8 1/4" | 10 3/4" | \$3,454 |
| Full page | 7 1/2" | 9 1/2" | \$3,454 |
| 1/2 page vertical | 3 5/8" | 9 1/2" | \$2,604 |
| 1/2 page horizontal | 7 1/2" | 4 11/16" | \$2,604 |
| 1/2 page island | 4 15/16" | 7 1/8" | \$2,604 |
| 1/3 page horizontal | 7 1/2" | 3 3/16" | \$2,110 |
| 1/3 page square | 4 15/16" | 4 13/16" | \$2,110 |
| 1/4 page | 3 5/8" | 4 11/16" | \$1,800 |
| 1/6 page square | 3 5/8" | 3 1/16" | \$1,559 |
| 1/6 page horizontal | 4 15/16" | 2 3/8" | \$1,559 |
| 1/8 page | 3 5/8" | 2 1/4" | \$1,265 |

Full color is included in all ad prices. Call for black & white and spot color pricing. Trim size for full page is 8" x 10 1/2".

To reserve your space in Mining Explorers contact

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Mining Explorers is an annual magazine published by Data Mine North LLC.

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